

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)
4131 N Mulberry Dr Ste 200
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1031-50902
Contract Dates: 10/31/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1031-414894
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 6

PAY BY 12/11/2012
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)
500 N Washington St Ste 303
Alexandria, VA 22314-2314
ATTN:Accounts Payable

Product Desc: NOW OR NEVER 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	LATE NEWS		10/31/2012-11/01/2012		.. W T . . .		30	3	4,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.. W T . . .		2		4,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We				30			4,000.00	Preempted
11/01/2012	Th	10:21:58 PM		DMNONPACIL1208H	30	4,000.00			
11/04/2012	Su	01:34:50 PM	10/31/2012	DMNONPACIL1208H	30	4,000.00	4,000.00		Makegood in NFL REGULAR SEASON
2	LATE NEWS		11/05/2012-11/05/2012		M		30	1	4,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		4,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	10:21:38 PM		DMNONPACIL1208H	30	4,000.00			
3	2 NEWS THIS MORNING [5-6AM EDITION]		11/01/2012-11/02/2012		. . . T F . .		30	2	400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . . T F . .		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	05:28:40 AM		DMNONPACIL1208H	30	400.00			
11/02/2012	Fr	05:52:54 AM		DMNONPACIL1208H	30	400.00			
4	2 NEWS THIS MORNING [5-6AM EDITION]		11/05/2012-11/06/2012		M T		30	2	400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:38:52 AM		DMNONPACIL1208H	30	400.00			
11/06/2012	Tu	05:58:26 AM		DMNONPACIL1208H	30	400.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	CBS2 NEWS AT 6AM		11/01/2012-11/02/2012		... T F ...		30	2	400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		... T F ...		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	06:13:47 AM		DMNONPACIL1208H	30	400.00			
11/02/2012	Fr	06:39:03 AM		DMNONPACIL1208H	30	400.00			
6	CBS2 NEWS AT 6AM		11/05/2012-11/06/2012		M T		30	2	400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:24:00 AM		DMNONPACIL1208H	30	400.00			
11/06/2012	Tu	06:53:31 AM		DMNONPACIL1208H	30	400.00			
7	CBS THIS MORNING		11/01/2012-11/02/2012		... T F ...		30	2	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		... T F ...		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	08:12:00 AM		DMNONPACIL1208H	30	500.00			
11/02/2012	Fr	08:44:58 AM		DMNONPACIL1208H	30	500.00			
8	CBS THIS MORNING		11/05/2012-11/06/2012		M T		30	2	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M T		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:53:31 AM		DMNONPACIL1208H	30	500.00			
11/06/2012	Tu	07:58:57 AM		DMNONPACIL1208H	30	500.00			

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9	PRICE IS RIGHT 10-11AM	11/01/2012-11/02/2012	...TF..		30	2	1,400.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		...TF..	2		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30			1,400.00	Preempted
11/02/2012	Fr				30			1,400.00	Preempted
10	PRICE IS RIGHT 10-11AM	11/05/2012-11/05/2012	M.....		30	2	1,400.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M.....	1		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	09:56:43 PM	11/01/2012	DMNONPACIL1208H	30	5,050.00	5,050.00		Makegood in NCAA FOOTBALL PRIM
11/05/2012	Mo				30			1,400.00	Preempted
11	2 NEWS AT 11:00	11/01/2012-11/02/2012	...TF..		30	2	750.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		...TF..	2		750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	11:12:41 AM		DMNONPACIL1208H	30	750.00			
11/02/2012	Fr	11:14:46 AM		DMNONPACIL1208H	30	750.00			
12	2 NEWS AT 11:00	11/05/2012-11/05/2012	M.....		30	1	750.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M.....	1		750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:10:11 AM		DMNONPACIL1208H	30	750.00			

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13	CBS2 NEWS AT 5	11/01/2012-11/02/2012	. . . T F . .	30	2	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. . . T F . .	2	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	05:10:04 PM		DMNONPACIL1208H	30	1,700.00			
11/02/2012	Fr	05:08:03 PM		DMNONPACIL1208H	30	1,700.00			
14	CBS2 NEWS AT 5	11/05/2012-11/05/2012	M	30	1	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:10:11 PM		DMNONPACIL1208H	30	1,700.00			
15	17:30:00-18:00:00	11/01/2012-11/01/2012	. . . T . . .	30	1	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. . . T . . .	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	05:29:31 PM		DMNONPACIL1208H	30	2,200.00			
16	CBS EVENING NEWS W/SCOTT PELLEY	11/05/2012-11/05/2012	M	30	1	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:29:31 PM		DMNONPACIL1208H	30	2,200.00			

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17	CBS2 NEWS AT 6		10/31/2012-11/02/2012		. . W T F . .		30	3	1,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . W T F . .		3		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	06:14:40 PM		DMNONPACIL1208H	30	1,500.00			
11/01/2012	Th	06:14:37 PM		DMNONPACIL1208H	30	1,500.00			
11/02/2012	Fr	06:14:43 PM		DMNONPACIL1208H	30	1,500.00			
18	5PM NEWS SAT		11/03/2012-11/03/2012	 S .		30	1	850.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S .		1		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			850.00	Preempted
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 27		38,500.00		5,775.00		32,725.00	9,050.00	9,050.00	0.00

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000</div>		
Gross Billing		38,500.00
Trade Value		0.00
Agency Commission		5,775.00
Local Tax		0.00
State Tax		0.00
Pre Paid Amount		0.00
Pay This Amount		32,725.00

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